

# Summer 2024's Vegan Hair Care Guide: Trends, Tips, and Top Products

*Expert Advice from Mayraki Professional for Effortlessly Polished Summer Hair*

As summer approaches with its warmer, longer days, it's the perfect time to revamp your hair care routine. Embrace light, natural formulas like those of [Mayraki Professional](#), designed to effortlessly maintain stunning hairstyles even in high temperatures and high humidity. Eliza Pineda, an in-house hair care expert at Mayraki Professional, shares some tips and 2024 summer trends:



## Plant-Based Hydration

This summer, focus on hydrating your hair with plant-based ingredients like aloe vera, coconut water, and shea butter. These natural elements deeply moisturize without weighing your hair down.

## [Mayraki Weightless Essential Oil Nutritive Treatment](#)

offers a powerful blend of lightweight yet deeply nourishing plant-based ingredients and essential oils that rejuvenate and protect your hair. This treatment penetrates deeply to hydrate and repair without leaving any greasy residue. Ideal for combating the drying effects of sun exposure, saltwater, and chlorine, it keeps your hair soft, shiny, and manageable. Its weightless formula makes it suitable for all hair types, providing essential nutrients while maintaining volume and bounce.

## DIY Hair Masks

Create homemade masks using ingredients like avocado, banana, and coconut oil. These natural masks nourish and repair your hair, providing a spa-like experience at home.

*"DIY hair masks are a fantastic way to give your hair the nourishment it needs using simple, natural ingredients. They allow you to tailor treatments specifically to your hair type and condition, ensuring optimal hydration and repair without any harsh chemicals. They can also become a social activity - think girl's night with snacks, favorite movies, hearty conversations, and some fun haircare!"* shares Eliza.



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## Prioritize Scalp Health

Healthy hair starts with a healthy scalp. Vegan treatments featuring tea tree oil, peppermint, and chamomile soothe and balance the scalp, promoting better hair growth and reducing dandruff.

**Mayraki Camellia Sinensis Tea Leaf Probiotic Sea Salt Scalp Scrub** is a fantastic choice for summer hair care. This scalp scrub combines the natural exfoliating power of sea salt with the soothing and antioxidant-rich properties of camellia sinensis tea leaves. It effectively removes buildup, excess oil, and impurities, promoting a healthy scalp environment. Regular use ensures that your hair remains clean, light, and revitalized, even after exposure to summer heat, sweat, and styling products.



## Sun Protection

Protect your hair from the sun with vegan products containing natural UV filters like raspberry seed oil and carrot oil, which shield and nourish your hair.

*"Many people focus solely on protecting their skin from the sun, but UV rays can also cause significant damage to your hair. Sun protection for hair is crucial to prevent dryness, color fading, and weakened strands, ensuring your hair remains healthy and vibrant all summer long,"* adds Eliza.

- ENDS -

## **Note to Editors:**

**Mayraki Professional** is a hair care company founded by hair professionals, herbalists and chemists. Their mission is to develop products that solve hair and scalp problems and improve hair conditions while remaining affordable and protecting the environment.

**Eliza Pineda** is a hair, beauty, wellness and lifestyle journalist and an internal expert for several organic, earth-focused personal care brands. Her work has been published in *Seventeen*, *Cosmetic Ideas*, *Mayraki Professional* and more. She currently serves as a content specialist and internal expert with Mayraki Professional. Her mission is to spread awareness about the benefits of natural ingredients and provide traditional and innovative solutions for clean and sustainable skin, body and hair care.



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